Bluescape: Your Virtual War Room

BENEFITS OF BLUESCAPE

Bluescape is a high-performance collaboration tool that provides a more cost-effective, flexible, and scalable alternative to physical war rooms and project spaces.

- Achieve the same goals of a physical war room without the costly investments in real estate and AV.

- Fully digital, virtual workspaces eliminate the expense of preparing and organizing physical assets around a room.

- Teammates don't have to be physically in the room to participate, eliminating costly travel expenses and delays.

- Easily add, delete, and reconfigure the workspace based on need.

- Room capacity and availability are no longer constraints—spin up as many war rooms as you need.

- Scale up deployments across physical, virtual, and hybrid war rooms.

WHAT IS BLUESCAPE?

Bluescape is a visual collaboration solution that provides an easy way to share content and knowledge between people, even when they're physically apart. Bluescape's virtual workspaces let your teams organize all of their content in one central place, creating a virtual war room where they can meet, collaborate, create, and review their work.

WHY BUILD A WAR ROOM WITH BLUESCAPE?

Bluescape lets you create virtual war rooms that aren't limited by the size— or location—of your room. Upload and organize all of your content in one virtual workspace that your entire team can access 24/7. Visualize concepts and map processes with whiteboarding, drawing, and diagramming tools. Since workspaces are securely saved on-premises or in a public or private cloud, anyone can connect to your virtual war room from wherever they are. Need to hash something out with your team? Hold a video conference right in the workspace and figure out your next move face-to-face.

Like conventional war rooms, Bluescape enables teams to see the big picture, get aligned, and make better decisions:

- **Share a wide variety of content:** Upload graphics, photos, and videos or share files from Google Drive, Microsoft One Drive, Dropbox, and Box.
- **Organize content and workflows, all in one place:** Group and classify related materials, map processes, and support team interaction using canvases and templates.
- **Brainstorm and whiteboard new ideas and plans** with drawing tools and notecards.

Unlike conventional war rooms, Bluescape empowers teams to do more:

- **Access work from anywhere, at any time, from any device:** Secure and persistent workspaces don't require teammates being in the room to participate.
- **Leverage a near-infinite amount of space:** virtual workspaces provide a huge collaborative canvas that isn't limited by physical space.
- **Collaborate face-to-face without expensive AV equipment:** Native video calling and Cisco Webex and Zoom integrations let remote teams meet in the workspace.

BLUESCAPE®

BLUESCAPE FEATURES

Bluescape provides a more efficient and productive way to work, while relieving the frustrations of remote collaboration. By tapping into all the features Bluescape has to offer, you'll save time and effort, and increase team engagement, alignment, and trust.

WORKSPACES

Your workspace is a central meeting place, where you can store, organize, create, and share your content. Since workspaces are virtual and always on, your team can collaborate anytime, from anywhere, on any device.

WHITEBOARDING

Capture ideas, visualize concepts, and focus attention with drawing and diagramming tools. Use notecards to create virtual sticky notes in the workspace.

CONTENT SHARING

Upload content or add links from cloud file-sharing services. Share presentations, documents, graphics, photos, and videos and make them accessible to your whole team.

VISUAL ORGANIZATION

Group content in containers to structure your workspace and simplify presenting, browsing, and navigating your work.

ANNOTATION

Capture thoughts and feedback by drawing on the workspace or directly on the content. Comment and @mention colleagues to alert them of tasks or new information.

COMMUNICATIONS

Make communicating easy by scheduling or starting video meetings right in Bluescape using built-in video calls or integrations with Cisco Webex and Zoom.

DEPLOYMENT OPTIONS

Whether you're looking to deploy via the cloud or on-premises, we offer multiple deployment options to give you the flexibility and security you need.

API

The Bluescape API enables integrations with third-party software to streamline workflows.

ABOUT BLUESCAPE

Bluescape is the visual platform for high-value collaboration. We bring teams and their work together in one place to overcome information silos and communication barriers, propelling productivity and breakthrough innovation. Customers include Fortune 100 companies, government agencies, higher education, and media and entertainment. A Silicon Valley- based company, Bluescape was named one of the most innovative companies of 2021 by Fast Company. Visit **bluescape.com** and follow us on **Twitter**, **LinkedIn**, and **Facebook**.

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