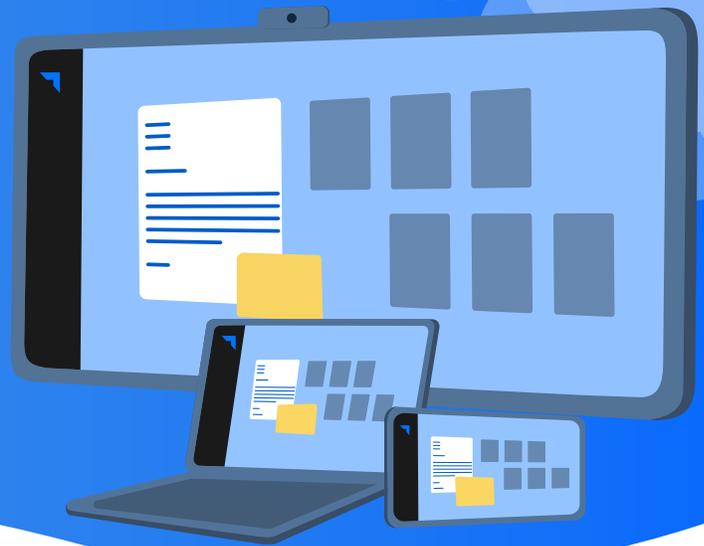


Situational Awareness, Simplified



Increase the speed and quality of your work with shared information.

Situational awareness refers to the use of highly complex visual aids to drive decision-making when time is at a premium. Today, situational awareness is typified by stale whiteboard content, myriad and disjointed electronic and other inputs, and an inability to involve disperse team members. Situational awareness is ripe for a technological overhaul.

Bluescape virtual workspaces are electronic gathering places that convey a comprehensive view of all situational factors. Whether you are tracking a product launch in real-time, assembling a response team to resolve a business continuity crisis, or managing cross-functional teams in response to natural disasters or law enforcement activities, Bluescape provides the comprehensive 360-degree view to make smart decisions—fast.

Project Leads

- Securely connect people and assign roles and access permissions specific to the situation.
- Eliminate email ping-pong and visually immerse your team with dynamic content in a persistent space.
- Shorten approval cycles and efficiently facilitate your working sessions with the auto-follow and present mode.
- Keep everyone on the same page and reduce meeting prep time with content containers and integrated video conferencing.

Executives

- Gain comprehensive insight with a 360-degree view developed by dispersed teams
- Adhere to protocol and instantly understand team strategies and response plans.
- Review real-time executive dashboards. Augment, annotate and comment effortlessly.
- Use @mentions to prompt action by your team to embellish content whether local- or cloud-storage media, URLs, or threaded comment.

Subject Matter Experts

- Incorporate 3rd party content via APIs to instantly populate the workspace with relevant content.
- Track and analyze situational outcomes for post-mortem introspection and future learning.
- Establish a baseline to evaluate and compare, providing institutional knowledge to expeditiously address future events.