



BOS: Designing Modern Workspaces for People to Create and Work Better Together



Bluescape gives everyone access
to the information they need when they
need it—along with the ability to collaborate
and make faster decisions in meetings.

– George Lucas Pfeiffer,
executive vice president for BOS and Workspace Digital



They say time is the great equalizer. No matter who you are or where you go, you only ever get 24 hours in a day. For businesses, time is money and there's none to waste with poorly managed, non-productive meetings. Every minute must count—which in fact, involves more than just time management, but the management of creative ideas and project workflows constrained by time.

For 70 years, Business Office Systems (BOS) has been in the business of delivering best-in-class commercial interiors. From inception to installation, BOS works with their clients to create customized workspaces that exude excellence and promote productivity. They help companies innovate while transforming their own business by offering digital services through a division called Workspace Digital.

"In recent years, our clients have become increasingly interested in how technology can impact their workspaces," said George Lucas Pfeiffer, executive vice president for BOS and Workspace Digital. "They want to know what's possible in the digital space to engage teams, retain talent, attract millennials, and overall, foster a positive work culture. That's why we decided to extend our services beyond physical furnishings, and Bluescape has helped us do that."

One of BOS' largest clients has many facilities around the world and can have as many as 40 design projects underway at any given time. BOS used Bluescape to create workspaces for every one of their projects. The teams can now host interactive, multi-dimensional meetings to increase meeting flow and efficiency. On the fly, they can add notes, share materials, refer back to previous meeting content, and seamlessly move between different canvases, whatever the meeting dictates.

"From a project management and creative process standpoint, Bluescape has been a game changer for many of our global clients," said George Lucas Pfeiffer. "Not only are they saving time—in fact, some have cut design times by almost half—they're gaining work efficiency. Bluescape resonated with them and it's awesome to see it work."

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Bluescape's digital collaborative workspaces bring BOS and their clients together to create environments that inspire stream-of-consciousness discussions. No matter where a conversation goes, teams are prepared with relevant, supporting data that facilitates deep dives into content with faster decision-making to advance projects in real-time.



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Practicing what they preach, BOS adopted and integrated Bluescape into every facet of their company and customer engagement. Their design team uses it to help clients create designs and envision their spaces before they exist. The sales team uses it to ensure they are presenting the best product at the best price for bid opportunities. As a whole, the company uses it to connect their employees across their Chicago, Roselle, Orlando, Milwaukee, and Madison offices.

"It is important for us to show the impact the digital space can have on the physical space when done well," said George Lucas Pfeiffer. "As a project management tool, Bluescape has been successful in organizing complex corporate clients that have multiple projects going on around the country. We also use it with our vendors and external partners and to keep track of our marketing and business plans. Bluescape is so versatile that it really transcends boundaries. It's really exciting and a key differentiator for us and our customers."

Bluescape Benefits

- Easy access to all projects and updated materials in a shared digital workspace
- Real-time collaboration and decision-making with stakeholders across geographies
- Enhanced creativity, more effective planning and faster decision-making
- Increased meeting and work efficiencies resulting in time savings and better project outcomes



BOS + Bluescape: Innovating Work



1. Transcend Work Boundaries

<https://youtu.be/ZMgqJdFszsU>



2. Speed Projects to Completion

<https://youtu.be/c755uoAPWqI>



3. Strengthen Customer Experience

<https://youtu.be/qrtBsNUiAwo>



4. Leverage Collab Tech in Work Trends

<https://youtu.be/rId40krUDp8>

ster Jackson
COO Bluescape

George Pfeiffer
CEO at BOS



5. Achieve Furniture Industry Innovation

<https://youtu.be/wdtodW361XM>



6. Bring the Office to Millennials

<https://youtu.be/bASkgwlp19A>



7. Drive Better Client Engagement

<https://youtu.be/VDNMUyX2xls>